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“Losing My Virginity”...Coming Soon

By Crystal Sky

Crystal Sky, LLC announces the acquisition of business mogul, Sir Richard Branson’s autobiography, “Losing My Virginity”. The deal, valued in excess of seven figures was done between Steven Paul, Crystal Sky President & CEO, and Branson.

“Upon discovering Richard’s book on one of my frequent *Virgin Atlantic* travels, I became passionate about producing his amazing story. However, persuading him wasn’t easy. Branson has turned down many producers over the years. His story though is one of inspiration for today’s youth that should be accessible in theaters worldwide. As a kid-at-heart myself, even I can learn & draw invaluable business & life lessons from his experience. He is a great role model; his story is made up of heroism, loyalty and that rare ability to create success out of dreams. Richard’s life is an endless action-adventure, and I am proud to have the opportunity to capture his journey on film – a story that should be experienced by all.” Steven Paul, President & CEO, Crystal Sky, LLC.

Expected budget to exceed \$50m, “Losing My Virginity” is scheduled for production in 2004 and will be shot in England and Japan. “Losing My Virginity” will be produced in event motion picture style spanning several decades through the eyes of Branson.

“Losing My Virginity” will feature Branson’s triumphs in business, including his rivalry with British Airways, his strong personal relationships and family bond, and his record-breaking balloon and boating activities. A compilation of target A-list directors, writers and actors is under development.

“Losing My Virginity” is the second business development between Paul and Branson. In 1982 Paul produced and directed “Slapstick”, which Branson distributed in England through his distribution company.

Branson, a high school drop-out turned international business icon, began his magnificent career at the age of 17, creating a magazine that eventually led him to a multi-billion dollar, internationally revered & respected brand. Today, entrepreneur, thrill-seeker & business tycoon, Branson heads over 150 enterprises with his personal worth valued at nearly \$3 billion. In 2002, Branson launched *Virgin Mobile* domestically in the USA, and is currently looking at going head-to-head with the US airline industry with the expected launch of a new Virgin US airline in 2004.

The Virgin group of companies was first established by Branson in 1970 and now encompasses a range of businesses around the world which trade in more than 20 countries. The Virgin 2003 worldwide sales are expected to top \$6 billion dollars.



Since 1977, Steven Paul's Crystal Sky has been a leading independent entertainment company specializing in the development, production, finance and worldwide distribution of motion picture and television programming. In recent years, Crystal Sky has added two new divisions specializing in visual effects and talent management, representing Academy Award winner Jon Voight. Crystal Sky has the production values, worldwide distribution capacity, A-list talent and financing resources of the studio system.

Today Crystal Sky has a first look deal with Paramount Pictures, which includes co-financing and production for twelve theatrical motion pictures budgeted between \$20 - \$85 million dollars. Together, Crystal Sky and Marvel Comics are currently in pre-production on three of the twelve films including: "Ghost Rider" with Nicolas Cage, an \$85 million project with Columbia Pictures to be directed by Mark Steven Johnson of "Daredevil" fame; "Deathlok" under the direction of Lee Tamahora, a \$70 million project with Paramount Pictures; and "Werewolf By Night", a \$50 million project with Dimension Pictures.

Also in development are the live-action, new-to-screen recreations of "Pac-Man" and "Tekken", two of the most popular video games of all time. Both films are in co-production with Namco and Gaga